



1563 Solano Avenue, #537 • Albany, CA 94707 • www.AlbanySchoolCARE.org

Help Albany Schools & Spread the Good Word About Your Business: SchoolCARE “First of the Month” FAQ

What is SchoolCARE?

SchoolCARE is a nonprofit organization in Albany that has raised \$4 million since 2001 to support teachers and staff equitably at all of Albany’s K-12 schools. SchoolCARE is making a huge difference and helping Albany maintain its school excellence. For more information on the specific staff and programs that SchoolCARE has funded, go to www.albanyschoolcare.org

What’s the “First of the Month” program?

Each month, several local businesses dedicate a day of the week where a percent of their sales are donated to SchoolCARE. For instance, Bua Luang Thai Cuisine in Albany donates 10% of the first Wednesday sales every month. This additional community support is vital to our success. This year, SchoolCARE’s goal is to raise \$300,000 that will be put directly back into supporting teachers and programs that benefit all Albany students and the entire Albany community.

Can my business choose the timing and day of the month to donate?

Of course! SchoolCARE works with each participating business to set up a system that works best for your business. We currently have restaurants that donate on the “Last Tuesday” of the month and also on the “First Monday”. It depends on your needs. Galvin Appliance participates by donating 2% any time a customer mentions SchoolCARE when making a purchase.

How does SchoolCARE help spread the word about my business?

Every month we send a message to all parents on Albany school e-trees to remind them about your business and the program to support SchoolCARE and Albany schools. Additionally, the SchoolCARE website showcases your business support. SchoolCARE will continue to highlight your business over the next year in several ways, including through our annual publications and in school electronic communications.

Will I get a tax-exempt letter to use for my taxes?

Definitely – your donation will be acknowledged for tax purposes.

I’m interested – who should I contact?

Please call or e-mail Yael Bloom, SchoolCARE President (510-526-4640) or ybloom@sonic.net

Albany students, teachers and staff members thank you for considering this support!

Funding Teachers. Supporting Students. Delivering Opportunity